**IFRRO Newspapers and Periodicals Working Group (NPWG)**

**21 May 2025, 09:00 – 10:30**

**Hotel Sofitel Luxembourg Europe, 6 Rue du Fort Niedergruenewald,   
2226 Kirchberg Luxembourg**

**Draft notes**

1. **Approval of agenda/notes of 3 October 2024 / introduction**

NPWG Chair, *Sandra Chastanet,* CFC, opened the meeting. The notes of the meeting of [3 October 2024](https://ifrro.org/resources/documents/Meetings/NPWG_notes_3Oct2024_Draft.docx) were approved, along with the [draft agenda for the meeting of 21 May.](https://ifrro.org/resources/documents/Meetings/NPWG_agenda_21May2025_2.pdf" \t "_blank)

1. **Business Licensing**

[*Jessie Fung*](https://ifrro.org/resources/documents/Meetings/NLA_Business_Licensing_May2025.pdf), NLA, provided an overview of the business licensing models used by NLA. She outlined the main MMO licences, which cover various formats including print, electronic, database, e-clips, and web database. She also presented the organisation’s end-use licensing models, which include the Business Licence, Simplified Licence, Web End User Licence, and Corporate Website Republishing Licence.

1. **UK Developments: Proposed opt-out regime and Data (Use and Access) Bill**

[*Will Crook*](https://ifrro.org/resources/documents/Meetings/PLS_IFRRO_AI_May2025.pdf)*,* PLS, delivered an update on AI developments in the UK. He referred to the commitments made by successive governments concerning the copyright sector, and he elaborated on the consultation launched by the UK government earlier this year on the proposed text and data mining (TDM) exception. He also referenced other key initiatives, such as the AI Opportunities Action Plan, and highlighted the strong parliamentary support for the creative sector. He outlined ongoing efforts under the Make It Fair campaign and provided an update on the current status of the Data Use and Access Bill, including expected next steps.

1. **Licensing platforms and Press Publishers Right developments**

[*Andrew Hughes*, PDLN](https://ifrro.org/resources/documents/Meetings/PDLN_PPR_IFRRO_May2025.pdf), presented the key challenges surrounding the Press Publisher’s Right (PPR), highlighting its limited revenue impact due to fragmented implementation, strong platform resistance, and lack of collective publisher action. He emphasised the need for unified rights utilisation, collective bargaining through CMOs, and strong government and competition authority support to make PPR effective. While early CMO activity across Europe shows some positive results, including licensing deals and new alliances, long-term success will depend on sustained collaboration and legal pressure against dominant tech platforms.

[*Mogens Blicher Bjerregård*, EFJ](https://ifrro.org/resources/documents/Meetings/EFJ_journalist_share_May2025.pdf), highlighted that journalists supported Article 15 of the DSM Directive on the condition that they receive a fair share of revenues, but a consistent European approach to implementing this has been lacking. While countries like France, Germany, and Slovenia have taken varying paths—ranging from negotiated agreements (e.g., 18–25% in France, VG Wort distribution in Germany) to legal mandates (e.g., 50% in Slovenia)—many publishers still resist meaningful revenue sharing. Ongoing CJEU cases in Belgium and Italy may have wide-reaching implications for both journalists and publishers across the EU.

1. **Date and location next meeting**

The Chair closed the meeting upon announcing that the next NPWG meeting would be in Singapore, on 30 October.